

# Exhibitor / Sponsor Prospectus 2024



**BioJapan** 2024  
YOKOHAMA



Regenerative  
Medicine  
Japan 2024



**healthTECH**  
JAPAN 2024

**Oct. 9 (Wed.) - 11 (Fri.)** PACIFICO Yokohama, Japan

## Organizers

### BioJapan

BioJapan Organizing Committee  
JTB Communication Design

### Regenerative Medicine JAPAN

The Forum for Innovative Regenerative Medicine (FIRM)  
The Japan Bioindustry Association (JBA)  
JTB Communication Design

### healthTECH JAPAN

The Japan Bioindustry Association (JBA)  
JTB Communication Design

# Exhibiting

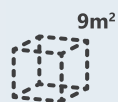
\*Price listed **include** tax.

## Standard Plan (Raw Space only)

Fee ..... **517,000JPY**  
(approx. 3,486 usd)

Early Bird Discount Fee (until March 29, 2024) ..... **462,000JPY**  
(approx. 3,115 usd)

### Includes



Booth not included.



4 accounts

### Optional



30-minute Presentation  
in Exhibition Hall  
275,000 JPY / 30 mins.



Additional Partnering Account  
88,000 JPY / account



Optional Package Booth  
121,000 JPY ~

## Academic Package

\*For Universities/Tech Transfer only

Fee ..... **220,000JPY**  
(approx. 1,483 usd)

\*If you only require an exhibition booth (and no presentation), the total fee is: **165,000JPY**

### Includes



Package Booth  
(2m×2m=4m²)



2 accounts



30-minute Presentation

### Optional



Additional  
30-minute Presentation  
77,000 JPY / 30 mins.



Additional  
Partnering Account  
88,000 JPY / account



Additional University Booth  
\*includes 1 account  
88,000 JPY / booth

## Pharma Meeting Booth

Fee (Exhibition hall) ..... **665,500JPY**  
(approx. 4,487 usd)

Fee (Partnering area) ..... **786,500JPY**  
(approx. 5,303 usd)

### Exhibition hall



Package Booth  
(3m×3m=9m²)



5 accounts / booth

### Partnering area



Package Booth  
(3.5m×3m=10.5m²)



5 accounts / booth

## Startup Plan

\*For Companies established  
within 10 years only

Fee ..... **319,000JPY**  
(approx. 2,151 usd)

### Includes



Package booth  
(2m×2m=4m²)



2 accounts / booth

## Trial Plan

\*For First-time exhibitors only

Fee ..... **418,000JPY**  
(approx. 2,819 usd)

### Includes



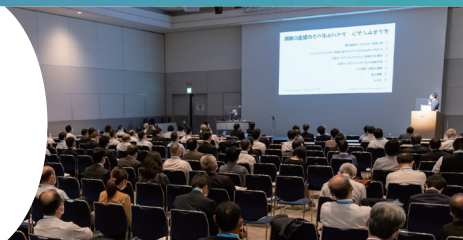
Package booth  
(3m×2m=6m²)



1 account / booth

# Seminar/Presentation \*Price listed include tax.

## Sponsor Seminar



**Sponsor Seminar ..... 770,000 JPY**

Sponsor seminars are delivered at a closed venue in the Annex Hall, and are an excellent chance to give in-depth presentations of your company's products and technologies to visitors at the exhibition.

Venue: ANNEX Hall Minutes per Session: 60 min. Seminar Capacity: 120 people

Attendees's data is provided Partnering Account: 1 ID

\*In case you do not have an exhibition booth and would like to apply for a sponsor seminar, the total participation fee must be **over 1,320,000 yen (including tax)** in combination with other sponsor menus.

**Luncheon Seminar ..... 1,320,000 JPY**

A private seminar at a closed venue in the Annex Hall, with lunch provided for attendees.

Venue: ANNEX Hall Minutes per Session: 60 min. Seminar Capacity: 120 people

Attendees's data is provided Partnering Accounts: 2 ID

## Exhibitor Presentations



Delivered on a stage inside the exhibition hall, these presentations can attract a large number of diverse visitors.

Venue: Open Stage in Exhibition Hall Minutes per Session: 30 min. Seminar Capacity: 50 people

Attendees's data is **NOT** provided

**Standard Exhibitors ..... 275,000 JPY**

**Trial Plan ..... 181,500 JPY**

**Startup Plan ..... 121,000 JPY**

**Academic Package ..... 77,000 JPY**

\*Exhibitors only

# Sponsorship

Sponsorship opportunities are available for participating companies. Please contact us if you are interested in.

### Meeting Booth in Partnering Area



### Hanging Banners above Escalators or Concourse



# Partnering

Whole host of universities and biotechs, almost every major Japanese & global pharmaceutical companies attend this event each year, making the event a great place to meet dealmakers in Biotechnology, Regenerative Medicine, and Healthcare industry!

**2023 Partnering Highlights**

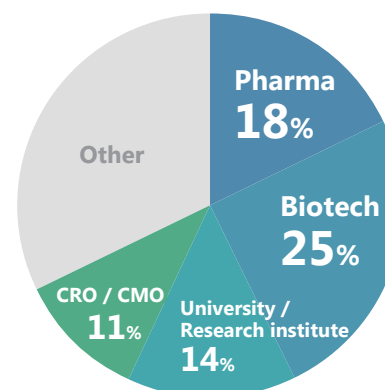
**2,747**  
Participants

**1,497**  
Companies

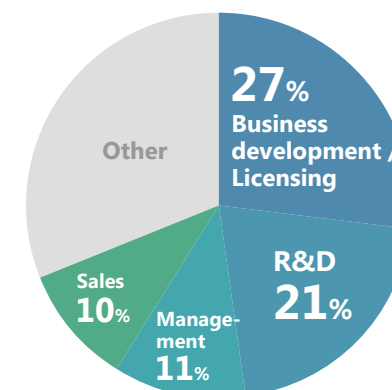
**19,663**  
Business Meetings

### 2023 Partnering Participants

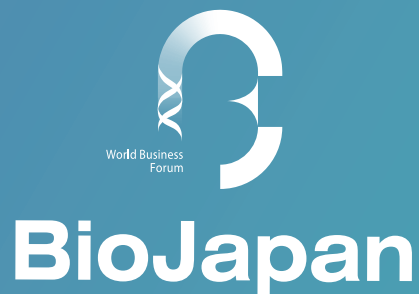
#### Industry



#### Occupation







## Schedule

**Mar.  
29<sup>th</sup>**



**May.  
31<sup>st</sup>**



**early  
Jul.**



**mid.  
Jul.**



**late  
Jul.**



**early  
Sep.**



**Oct.  
9<sup>th</sup> - 11<sup>th</sup>**

Early Bird  
Discount Deadline

Exhibitor Application  
Deadline

Partnering System  
Open

Pre-event Briefing

Submit  
Exhibitor Profile


Exhibitor Application  
Deadline

Exhibition

## Contact

Secretariat of BioJapan / Regenerative Medicine Japan / healthTECH JAPAN c/o JTB Communication Design

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